

# JUSTMAQUI™

Maqui berry standardised powder



Anklam Extrakt combines high quality extracts with extraordinary service. We are pleased to present our new branded ingredient justmaqui™.



**Maqui (*Aristotelia chilensis*) is a native berry that only grows in the wild forests of Patagonia in Chile and Argentina. It has been consumed from ancient times by indigenous people and is by nature extraordinarily rich in many nutrients and powerful flavonoid species known as anthocyanins.**

## Extract details

justmaqui™ is a maqui berry (*Aristotelia chilensis*) concentrated juice, standardised to bear a minimum of 1,8 % delphinidins and a minimum of 2,5 % total anthocyanins.

DEV: 5-8 : 1

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## Indication

Antioxidant potency

## Regulatory status

Food ingredient

## Used plant material

Maqui berry is a dark purple berry from the Patagonia region, growing in Chile and Argentina. It is an evergreen bush that reaches about 3 to 4 meters high (9-13 ft.). The flowers form numerous small, star-shaped, green-yellowish petals. The leaves are dark green, shiny and lance shaped.

## Market application

justmaqui™, a premium source of anthocyanins and delphinidins, can be added to food and beverage products such as milk shakes, smoothies, yogurts, ice creams, fruit juices, glazing sauces, cereals, cereals bars, chocolate preparations and other food items.



Dairy



Confectionary



Beverage

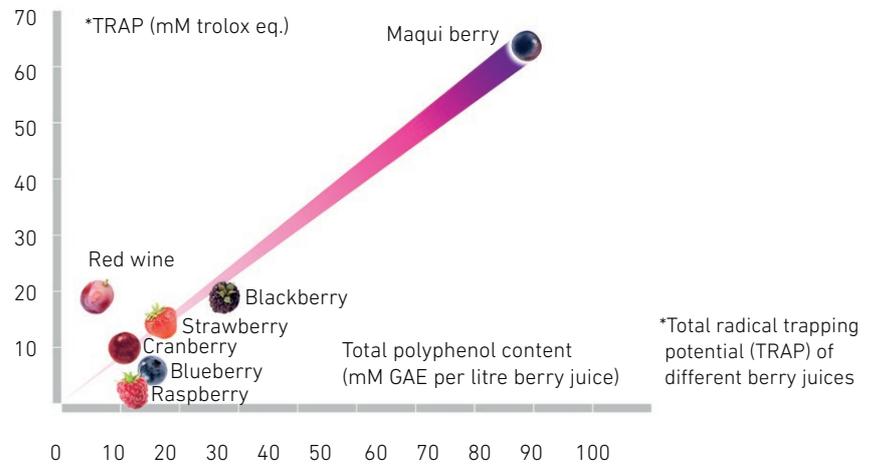


Cereal



Natural Food Colorant

**Maqui berry – superior source for potent polyphenols**



A published comparative study has revealed that maqui berry is the richest in polyphenols and correspondingly has the highest antioxidant potency of all berries tested.

**References**

1. Miranda-Rottmann et al., J Agric Food Chem 50: 7542-7547, 2002



**Imprint**

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