



Effects of MaquiBright® on improving eye dryness and fatigue in humans

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Dear Reader,

Lifestyle factors like high exposure to ambient dry air due to air-conditioners or overheated rooms, long working hours at screens, but also oxidative stress and ageing in general, affect the functionality of tear-fluid generating lachrymal glands.

It is now estimated that over a billion dollars a year is spent by consumers in an effort to alleviate an insufficient tear fluid production.

The unique and effective ingredient MaquiBright® was created to fulfill the increasing need for products that address those issues.

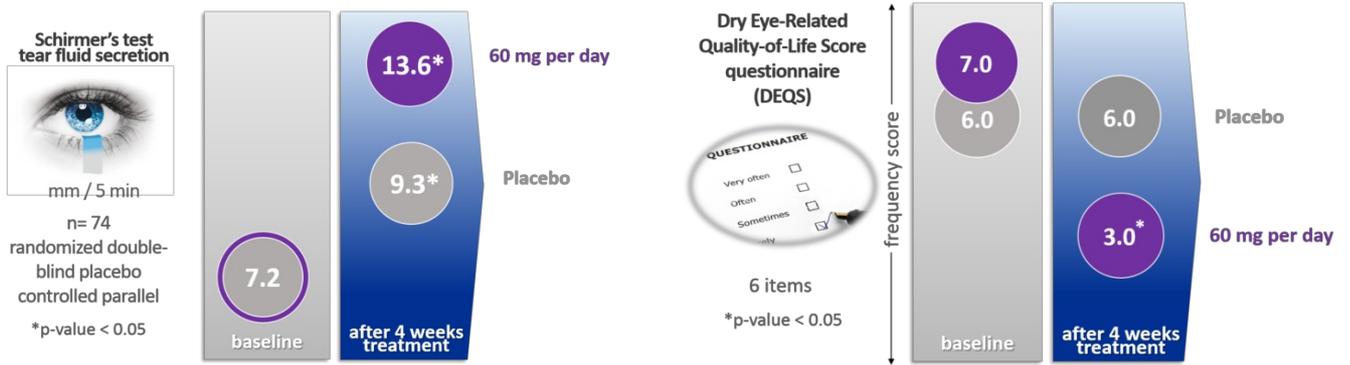
The effect of MaquiBright® was already investigated in previous pre-clinical and clinical studies proving an effect on tear fluid production and accompanying discomfort of insufficiently hydrated eyes.

To further evaluate this effect Anklam Extrakt® conducted another clinical study "**Effects of MaquiBright® on improving eye dryness and fatigue in humans: A randomized, double-blind, placebo-controlled trial**" which was recently published in the renowned peer-reviewed journal *Journal of Traditional and Complementary Medicine*.



SIGNIFICANT RESULTS IN REGARDS TO TEAR FLUID PRODUCTION AND RELIEF OF DRY EYE RELATED SYMPTOMS

Within the course of a randomized, double-blind, placebo-controlled trial, including 74 participants in total, the effect of the polyphenol-rich maqui berry extract (MaquiBright®) on tear fluid generation and eye fatigue was examined. The study could demonstrate significant results, improving both objective and subjective signs of dry eyes.



Participants using MaquiBright® showed an increase of 89 % in tear fluid production after 4 weeks

Participants using MaquiBright® reported an amelioration of 57 % in bothersome dry eye symptoms after 4 weeks

[Download the new MaquiBright® Study](#)



- MaquiBright® is manufactured from selected fresh maqui berries by water extraction and purification under strict **GMP conditions**. The extract is exclusively produced by Anklam Extrakt® in Germany.
- MaquiBright® is a maqui berry extract providing rich purified flavonoids, standardised to bear a minimum of **25 % delphinidins** and a minimum of **35 % total anthocyanins**.
- MaquiBright® is certified Kosher and Halal.
- MaquiBright® shows clinically proven **bioavailability** of key components.

**Vitafoods™
Europe**



**7-9 May 2019
Geneva**

Do you want to get more information about MaquiBright® and the newly conducted study?

Come and visit us at **Vitafoods Europe** in Geneva
07. - 09. May 2019 at **booth D39!**



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