



Issue 68 / September 2022

Dear reader,

More and more consumers realise that nutrition can actively support healthy skin. This is also reflected by a significant growth of supplement launches with a skin health claim. According to nutrition insight the category has an average annual growth of +60% (Global, CAGR 2017-2021). Interestingly, one dosage form also stands out. Gummies are the fastest expanding format with an average annual growth of +115% (Global, CAGR 2017-2021).\*

Together with our partners, we have designed two different dosage forms with our unique ingredient Delphinol®. The maqui berry extract Delphinol® is a natural solution for healthy looking skin and vivid appearance. It helps to delay cell ageing processes by protecting the telomeres and prevents collagen fiber degradation and thus helps to maintain skin elasticity.

# **PRODUCT IDEAS**

### **BEAUTY GUMS**

Together with the German company Amapharm, we have developed an innovative vegan food supplement for the beauty from within sector. Our Beauty Gums contain our unique maqui berry extract Delphinol® in addition to biotin, riboflavin and zinc (EFSA Health Claims available for biotin, riboflavin and zinc).





## **DELPHINOL® DRINK**

This handy instant drink packed in a sachet can be dissolved in hot or cold water and is ready to be consumed right away. The combination of Delphinol® with biotin, selenium and zinc ensures the perfect combination for a beauty from within food supplement. Together with our partner Hermes Pharma we have developed this product which is also suitable for health applications like detox or healthy ageing (EFSA Health Claims available for biotin selenium and zinc).

# **REQUEST A SAMPLE**

\*https://www.nutritioninsight.com/key-trends/bio-synergy/beauty-from-within.html







#### **LEGAL NOTICE**

Headquarters

Anklam Extrakt GmbH

Johann-Friedrich-Böttger-Str. 4

17389 Anklam

Germany

Telephone no.: +49 3971 24110-0 E-Mail: info@anklam-extrakt.com Sales office

Anklam Extrakt GmbH

Campus Marienberg

Marienbergstr. 92

90411 Nuremberg

Germany

Telephone no.: +49 911 247901-11 E-Mail: sales@anklam-extrakt.com Court of registration: Neubrandenburg Register number: HRB 17217

VAT ID no. in accordance with Section 27a of the German Value Added Tax Act (UStG):

DE254700277

**Authorised representatives/Management:**Claudia Pühn (CEO), Mirko Bröcker (COO/CFO)

Our free newsletter gives you the latest news on our company. I agree to Anklam Extrakt GmbH sending a newsletter to me at the e-mail address I have provided at irregular intervals. My personal data (last name, first name, e-mail address) may be stored and used/processed for customer communication by Anklam Extrakt GmbH. We use rapidmail to distribute our newsletter. For this reason, your data are transmitted to rapidmail GmbH. rapidmail GmbH is prohibited from using your data for any other purposes than distributing the newsletter. rapidmail GmbH is prohibited from disclosing or selling your data. rapidmail is a certified German provider of newsletter software and has been carefully selected in accordance with the requirements of the DSGVO and the BDSG. In each newsletter you have the option of terminating your subscription. The fields marked \* must be completed! Have you already registered for the newsletter and would like to edit or delete your registration? Then please click here. Your agreement to storage of the data and e-mail address and their use for distribution of the newsletter can be revoked at any time. In addition, you have the right to request deletion of all your data and restriction of data processing under certain conditions. For further details click here.