



Issue 29 / May 2018

Dear Dr. Mustermann

The still increasing prevalence of typical widespread diseases such as type 2 diabetes, hypertension or obesity is a sign of our modern, but at the same time comfortable and unhealthy lifestyle. Particularly regular physical activity and a balanced diet are considered crucial preventive measures. In this context, several „Functional and Super Foods“ have attracted attention as they might facilitate a healthy diet due to their multiple effects. So far, the so-called maqui berry (*Aristotelia chilensis*) has been relatively unknown in Europe. It is found in climatically specific regions of Patagonia in Chile and Argentina. Due to its high content of anthocyanins, which is responsible for its dark purple to almost black colour, it has been used as a secret weapon against very diverse medical conditions in South America for centuries.

Numerous studies conducted in recent years have been able to confirm the traditional health promoting characteristics of the berry. Thus, it could be shown among other things that regular intake of a standardised and anthocyanin-enriched extract of the berry (Delphinol®) can significantly reduce the blood glucose level and also the regularly monitored HbA1c value in prediabetic subjects. Moreover, blood lipid levels have been influenced favourably due to a reduction of the „bad“ LDL cholesterol and a simultaneous increase of the „good“ HDL cholesterol. Thus, daily consumption of the Patagonian berry or of Delphinol® respectively, the extract obtained from the berry, is an attractive method to reduce the risks of our modern lifestyle preemptively.

Did we attract your interest for Delphinol®?

Our Research Manager Stefanie Lang, PhD will give an in depth talk about the maqui berry during Vitafoods Europe 2018 in Geneva.

**Wednesday May 16 2018 12.45 Uhr at Life Stage Theatre**

Or please find [here](#) the detailed review "Beneficial impact of maqui berry extract on chronic disease related risk factors provoked by imbalanced lifestyle" written by Stefanie Lang, PhD.



**Dr. Stefanie Lang - Research Manager**

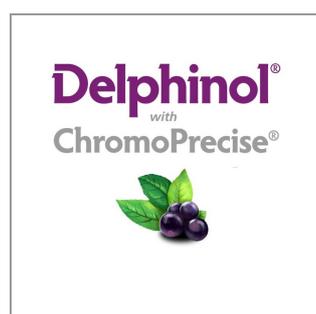
**Ingredient update:  
Impact of maqui berry on  
risk factors for chronic  
diseases**

**Vitafoods™  
Europe**

**Wednesday 16 May 2018  
12:45 pm  
Life Stages Theatre**

Next to Delphinols® numerous modes of action, the maqui berry has additional health-promoting benefits in various fields of indication.

**Further Branded Ingredients of Anklam Extrakt GmbH:**



**DELPHINOL® CHROMOPRECISE®**  
Blood Sugar Management



**MAQUIBRIGHT®**  
Eye Health



**CHOCOPHENOL®**  
Healthy Boost of Energy



**JUSTMAQUI™**  
Super Fruit Powder



Visit us at  
**VITAFOODS**  
EUROPE 2018  
15th-17th May 2018  
BOOTH: D39

Please set up appointments in advance at [sales@anklam-extrakt.com](mailto:sales@anklam-extrakt.com).

For queries and further information, please do not hesitate to contact us!

Your team from Anklam Extrakt  
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