Dear Reader,

Lifestyle factors like high exposure to ambient dry air due to air-conditioners or overheated rooms, long working hours at screens, but also oxidative stress and ageing in general, affect the functionality of tear-fluid generating lachrymal glands.

It is now estimated that over a billion dollars a year is spent by consumers in an effort to alleviate an insufficient tear fluid production.

The unique and effective ingredient MaquiBright® was created to fulfill the increasing need for products that address those issues.

The effect of MaquiBright® was already investigated in previous pre-clinical and clinical studies proving an effect on tear fluid production and accompanying discomfort of insufficiently hydrated eyes.

To further evaluate this effect Anklam Extrakt® conducted another clinical study "Effects of MaquiBright® on improving eye dryness and fatigue in humans: A randomized, double-blind, placebo-controlled trial" which was recently published in the renowned peer-reviewed journal Journal of Traditional and Complementary Medicine.

SIGNIFICANT RESULTS IN REGARDS TO TEAR FLUID PRODUCTION AND RELIEF OF DRY EYE RELATED SYMPTOMS

Within the course of a randomized, double-blind, placebo-controlled trial, including 74 participants in total, the effect of the polyphenol-rich maqui berry extract (MaquiBright®) on tear fluid generation and eye fatigue was examined. The study could demonstrate significant results, improving both objective and subjective signs of dry eyes.
Participants using MaquiBright® showed an increase of 89% in tear fluid production after 4 weeks.

Participants using MaquiBright® reported an amelioration of 57% in bothersome dry eye symptoms after 4 weeks.

Do you want to get more information about MaquiBright® and the newly conducted study?

Come and visit us at Vitafoods Europe in Geneva 07.-09. May 2019 at booth D39!
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